



NEWS

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For Immediate Release

www.oregonallstarseries.com

Reser's Oregon All-Star Series Signs On the Portland Tribune and Community Newspapers as Official Media Sponsor

Corvallis, Oregon, Thursday, May 12, 2011 – Corvallis Knights president Dan Segel announced today that Reser's Fine Foods, based in Beaverton, Oregon, has signed on to be The Portland Tribune and Community Newspapers have been named the official media sponsor of the Reser's Oregon All-Star Series, set for June 18-19 at Goss Stadium on the Oregon State University campus.

The partnership will help create a renewed awareness of the re-birth of the historic baseball series, an Oregon tradition for more than 50 years.

The Oregon All-Star Series features the top senior 6A/5A high school players in Oregon. A single game will be played at 6 p.m. on June 18, followed by a 2 p.m. doubleheader on June 19.

All-star baseball players selected from primarily the Portland metropolitan area (the North) will play stars mostly from the rest of the state (the South) in a showcase three-game set. That format was popularized by the old Class 4A State-Metro Series, which began in 1958 and was played in The Dalles from 1971-2007 before OSAA reclassification.

The team rosters and coaching staffs will be announced online by the Portland Tribune on May 23. The players selected for the All-Star Series will be following in the footsteps of Dale Murphy, Darwin Barney, John Jaha, Danny Ainge, Harold Reynolds, Mickey Lolich and many other standouts who played in the Oregon All-Star Series and advanced to play in the major leagues.

"This partnership is an opportunity for us to further personalize our area's All-Star players and coaches," said Portland Tribune and Community Newspapers president Steve Clark. "We're excited to be part of the rebirth of the Oregon All-Star Series and hope to help brand the event while showcasing the high caliber high school baseball played in our area and state."

"Teaming up with the Trib and Community Newspapers is another big step in the revitalization of a classic event in our state's athletic history," said Oregon All-Star Series Director Dan Segel. "Immediate exposure in the Portland metro area is going to significantly help us raise awareness of the event, and of high school baseball in general."

"High-school baseball can definitely use this type of extra visibility."

The series is being run by the Corvallis Knights of the West Coast League.

The Portland Tribune and Community Newspapers also sponsors the Oregon Sports Awards, and has been instrumental in developing and branding the OSAs.

History, news, a promotional video, and other information regarding the upcoming Reser's Oregon All-Star Series is available at the official website, www.oregonallstarseries.com.

ABOUT THE OREGON ALL-STAR SERIES

The Oregon High School Baseball All-Star Series showcases elite senior players from the state's 5A and 6A classifications over a set of games held each third weekend in June. The All-Star Series thrived in The Dalles for decades (1971-2007) as the State-Metro Series and celebrated its 50th anniversary in its last year at Quinton Street Ball Park in The Dalles. Bend hosted the 5A Series in 2008 and 2009 while the 6A Series was held in McMinnville those same years before the two classifications combined to play a 5A/6A All-Star Series last year in McMinnville. The Oregon High School Baseball Coaches Association is moving the All-Star Series to Corvallis for the first time in 2011.

ABOUT GOSS STADIUM

Goss Stadium at Coleman Field is home to the two-time national champion Oregon State Beavers and Corvallis Knights of the West Coast League. The Stadium was built in 1998 and expanded in 2008. Summer capacity is 2,930. Goss Stadium features a video scoreboard, the Omaha Club Room and FieldTurf in the infield. The Stadium has hosted three NCAA Super Regionals and three West Coast League Championship Series. For more info on Goss Stadium, visit: www.osubeavers.com/facilities/goss-stadium.html.

ABOUT THE CORVALLIS KNIGHTS

The Corvallis Knights are a member of the nine-team wood-bat West Coast League. The club is dedicated to accelerating prospect development, bettering its community and delivering affordable family entertainment. Based in Corvallis, the team plays June through August at Goss Stadium on the campus of Oregon State University. Established in 1990, the club relocated to Corvallis in 2007. The host team of the 2011 WCL All-Star Game features top collegiate players and a full slate of entertaining promotions including fireworks. For more info on the Knights, visit: www.corvallisknights.com.

ABOUT THE WEST COAST LEAGUE

The West Coast League, established in 2005, is the west's premier summer collegiate wood-bat league. Member teams include the Bellingham Bells, Bend Elks, Corvallis Knights, Cowlitz Black Bears, Kelowna Falcons, Kitsap BlueJackets, Klamath Falls Gems, Walla Walla Sweets and Wenatchee AppleSox. Teams feature top players from schools from major conferences like the Pac-10, Big West and Big 12. The league's 54-game 2011 regular season opens June 3 and concludes August 12. Its All-Star Game is scheduled for July 26 at Corvallis. For more info on the West Coast League, visit: www.wccbl.com.

ABOUT CORVALLIS

Corvallis, Oregon, population 51,110, is in the heart of the Willamette Valley. Home to Oregon State University, it is the quintessential college town. Wide streets, sheltered by ancient trees, red brick or white masonry buildings and its location along the Willamette River make Corvallis a handsome city. Corvallis is close to the Coast Range and wildlife areas. The city is within 90 minutes of the beach, the Siuslaw National Forest and Portland. For more info on Corvallis, visit: www.visitcorvallis.com.